



## Economic Impact: 2017 Wings Over Wayne Air Show and Open House

According to Seymour Johnson Air Force Public Affairs Office, Saturday's crowd estimate was 130,000 visitors, with an additional 100,000 people visiting on Sunday. The 2017 attendance estimates are 230,000. The Wings Over Wayne Air Show and Open House, held every two years, is a two-day event. In 2015, Wings Over Wayne attendance estimate was 205,000.

According to the NC Department of Tourism, Film, and Sports Development, average spending for overnight travelers in is \$616.00. The average visitor party is 2.2 people in North Carolina. Daytrip parties to our community spent approximately \$128 per visit. The estimated economic impact in Wayne County and its neighboring counties for the 2017 Wings Over Wayne was in excess of \$20 million.

Estimated Overnight Stays	Expenditure	Estimated Total
2,100	\$616.00	\$1,293,600

Overnight stays are calculated based on tracked room nights through hotels reporting and on the ground surveys of event attendees.

Estimated Day Visitors	Expenditure	Total
227,000	\$128.00	\$14,528,000

Seymour Johnson Air Force Base contributed \$705 million to Wayne County's economy in 2016 and generated 9,369 jobs. In addition, events such as 916<sup>th</sup> ARF UTA weekends, graduations, promotions, PCS transitions, deployments, and retirements generated \$7.5 million for area hotels.